



CEOs and FOUNDERS

Anna Bielun

&

Ula Bielun









TIMELINE

The third store **opens**, this time in Szczecin, along with an independent distribution office

Launch of the first face **cream**, which lands on the bestseller lists and ends up nominated in two important industry competitions

Friends and family fall in love with her natural soap and when visiting Ania's apartment, they sit on oil barrels

Launch of the company's website, first sale of a bar of soap!

The very first Ministerstwo store opens in Warsaw

2016

The company transforms into **Bielun&Bielun**, while maintaining the trademark brand name **Ministerstwo Dobrego Mydła** (The Ministry of Good Soap)

Ania makes her first soap in her dormitory kitchen (in a milk carton!)

2009

(the apartment was too small to fit chairs)

2011

Establishment of Ministerstwo (The Ministry of

Good Soap) as a sole proprietorship, thanks to a subsidy from the EU

2013

Expansion of the range of products with oils, scrubs and body mousses

2015

Our second store opens, in a shopping mall in Warsaw

Establishment of an independent R&D **department** within the company

2018

At the behest of numerous customers from all over the country. Ministerstwo

starts cooperating with Polish shops and conceptual design stores and begins wholesale operations

2019

The Ministerstwo team consists of 30 people and is ready to serve you!

Ania buys all the soap books available on eBay and Amazon. studies soap-making **processes** from the

internet and learns

through trial and

error

2010

Ania's 8 years younger sister, Ula joins the adventure

2012

Renovation of the first workshop in northern Poland, hired first employee

2014

Rapid sales **Full digitization** growth. of the production moving to a larger process workshop

2017

Introduction of the Lean **Manufacturing** system

Significant expansion of the brand assortment, purchase of land and construction of a new production line and workshop

2021

Preparations for export

2020













